



# Dollars for DAIRY

Help students get  
3 servings of **DAIRY** every day!

- ◆ Conduct **“Taste Test Tuesdays”** to introduce new dairy foods to students.
- ◆ Purchase a commercial grade **blender** to make fast and easy smoothies for breakfast, lunch, or classroom parties. Conduct a **“Name that Smoothie” contest** to generate interest.
- ◆ Purchase a **breakfast cart** and place it near the school entrance for quick and easy **grab-n-go breakfast**.
- ◆ Use **insulated carriers** for hot and cold items for **breakfast in the classroom**.
- ◆ Make sure your **milk cooler** is keeping milk cold & refreshing -the way students like it!
- ◆ Purchase a **cold bar** to use for **yogurt parfaits** at breakfast and salads at lunch.
- ◆ Offer **rewards** for breakfast participation. Raffle a prize to students who eat breakfast. The more often a student eats school breakfast, the more chances they have to win!
- ◆ Place a **cold food merchandiser** on the countertop to sell parfaits, yogurt, cottage cheese, pudding, cheese & crackers and more.
- ◆ Look into a **dairy vending machine** for before, during, and after school. Vend milk, cheese, yogurt, turkey and cheese sandwiches and more.
- ◆ Purchase a mobile cart to take to the hallways or classrooms for **2nd Chance Breakfast/Breakfast after the Bell**.
- ◆ Place **posters, banners, and dry-erase boards** around your school to promote breakfast and/or new menu items.
- ◆ Consider opening a **coffee bar**, offering milk-rich drinks for your high school students.
- ◆ Make **panini sandwiches** at lunch, featuring cheese!
- ◆ Place a **portable milk cooler** by the cash register for milk-only buyers.
- ◆ Add **make-your-own yogurt parfaits** to the breakfast or lunch menu.
- ◆ Conduct **“lucky-tray-day”** Wednesdays: students with marked trays or milk cartons win a small prize.



Apply for **Dollars for DAIRY** today! Go to [www.stldairycouncil.org](http://www.stldairycouncil.org)

St. Louis District Dairy Council (314) 835-9668